

UNION ARENA COMMUNITY CENTER

80 AMSDEN WAY ~ WOODSTOCK, VT ~ 05091 --- (802) 457-2500 GM@UNIONARENA.ORG



ARENA SPONSORSHIP OPPORTUNITIES

Following is a general list of sponsorship opportunities within Union Arena Community Center. For those also interested in packaging several ideas together or bundling advertising in exchange for a trade of services please contact the manager, Dan French

DASHER BOARDS

Contracts are generally three-year terms with a one-time payment prior to September 1 of \$4,150 – or payments can be spread over three years with \$1,795 due before placement of ad and \$1,500 due before September 1 of each of the successive two years (*for a three year total of \$4,795*). Sponsors receive two dasher board panels. In front of the team benches they are 96" x 34" and around the rest of the boards they measure 120" x 34". Production of the originals is covered as part of the initial contract. Spaces are still available.

BANNERS

Measuring 72" tall by 42" wide, these hang from the ceiling above the team benches along the long south wall of the Arena (across from the bleachers). Contracts are generally three year terms at a one-time expense of \$1,550 due before September 1 – or they can be spread over three years with \$650 due before September 1 of this year and \$600 for each of the next two years (*for a three year total of \$1,850*). Production will be handled by Union Arena.

TEAM PLAYER BENCHES AND PENALTY BOXES

Advertising on this large and highly visible location on the glass behind each of the team benches is available at a price of \$2,000 per year. Home Team bench is still available. Each Penalty Box is available. Cost is \$600 annually.

ZAMBONI

One of the premier places to market your business and show your support to the community. Partial and exclusive rights are available currently, and exclusive rights are available for the new machine.

SCORE BOARDS

Naming opportunities for the score boards has been set at \$6,000 per year, or \$28,000 for a five year contract. Space is available on each side as well as below the scoreboards.

IN-ICE LOGOS

For the 2011-12 ice season (early October to mid-March plus summer ice) up to four spots are still available between the blue lines at a rate of \$1200 for this unique location (plus one-time fee for creation of template). Two larger locations are also open inside each blue line for \$1,500 .

LEAGUE & PROGRAMMING SPONSORSHIPS

With the variety of leagues and other programming at the Arena, there are numerous opportunities to secure long-term naming rights for a large array of activities covering all demographics.