

UNION ARENA COMMUNITY CENTER

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ANNUAL VISITOR SCHEDULE

GENERAL BUILDING SCHEDULE

→ Oct 15 to March 15- Ice season

Average weekly schedule:

Mondays-	300 guests
Tuesdays-	300 guests
Wednesdays-	600 guests
Thursdays-	300 guests
Fridays-	450 guests
Saturdays-	1,150 guests
Sundays-	900 guests
Weekly Total-	4,000 visitors

Above schedule includes three adult hockey leagues, a full youth hockey schedule, lots of public skating during prime hours (including weekends), two high school teams, a comprehensive skating program, numerous clinics, birthday parties, rentals to many groups from around the Upper Valley, and walkers.

Schedule does not include numbers for larger events, such as youth and high school tournaments, adult hockey tournaments, special events like a Bruins Alumni game, and significantly larger visitor numbers during holiday periods.

→ March 20 to Summer-

Multi-purpose sport/event flooring in Arena for lacrosse, soccer, baseball, inline hockey, floor hockey, concerts, rain site for graduation, special events, fundraisers, fitness classes, rental to outside groups, and other similar programming.

Average Weekly users should be at least 1,000 people, excluding larger ticketed events.

→ Late Summer-

Will likely be focusing on larger trade shows, concerts, and events. For example, the last weekend of July we have booked a high-end antique show that should draw over 2,000 for the weekend. We are in discussions with several others for similar events this summer.