

UNION ARENA COMMUNITY CENTER

A Year-Round Sports and Event Facility for the Community

DASHER BOARD AGREEMENT

This will serve as an agreement between _____, hereinafter referred to as the "Sponsor" and **Union Arena, Inc.**, hereinafter referred to as "UA".

UA agrees to provide dasher board space (pairs each measuring 34"x 96" for the middle eight spots with primary locations being in front of the team benches between the blue lines and 34"x 120" for other locations) to Sponsor for placement of an agreed upon sponsorship ad for a period of three years, beginning when the advertising is installed in Union Arena. All artwork for this ad will be submitted to UA, who will then forward it to a producer for production. All artwork will be approved by the Sponsor and UA before being produced or placed in Union Arena. UA will be responsible for all costs associated with producing the final artwork. UA will provide a clear plastic covering (Lexan) for ads in front of the team benches. If at any time the Lexan becomes so marred in the judgment of UA as to limit viewing of the ad, the Sponsor agrees to replace the Lexan at their expense. Should uncovered ads, in the judgment of UA management, need to be replaced due to tearing or other deteriorating quality, or should the Sponsor wish to change the layout of the ad during this contract, it will be at the expense of the Sponsor. Sponsor is strongly encouraged to include a positive tagline relating to effort, sportsmanship, teamwork or something similar.

Sponsor agrees to provide UA with appropriate artwork and to approve the design in a timely manner.

Dasher design will have no border and have a prevailing white background.

Sponsor agrees to one the following payment terms for the three year period:

Please initial beside accepted term option:

_____ Option #1 – Three annual payments

1. First payment of \$1,795 will be due when the advertising is installed in Union Arena. Date: _____
 2. Second year payment of \$1,500 will be due one year later. Date: _____
 3. Third year payment of \$1,500 will be due one year later. Date: _____
- Total: \$4,795

_____ Option #2 --- Single payment

1. A total balance of \$4,295 will be due upon final approval of the artwork for production.
2. This balance will cover a three year period, beginning when the advertising is installed in Union Arena. Date: _____ to _____

_____ Option #3 – Trade of services

1. Sponsor will provide services and/or product in exchange for dasher board placement
2. Sponsor will provide the following services/product:
3. This balance will cover a period of one year or longer, beginning when the advertising is installed in the Arena. Date: _____ to _____

Payments may be in the form of a check payable to Union Arena, in cash, or by credit card (MC/Visa).

Agreed to by: _____
(Sponsor) Print Name

Title _____

Signature

Date _____

Agreed to by: _____
(Union Arena, Inc) Print Name

Title _____

Signature

Date _____



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