

# UNION ARENA COMMUNITY CENTER SPONSORSHIP REWARDS PROGRAM

Union Arena is proud to announce our newest program designed with **YOU** in mind. Our **SPONSORSHIP REWARDS PROGRAM** can help you reduce your ice fees and in some cases the more ambitious families may play FREE!

Too good to be true? NOPE! You sell a banner(s) or dasher board(s) and receive a portion of that sale in cash that you may apply to your ice fees and your sponsor receives year round exposure to Union Arena and over 125,000 annual rink visitors.

The following sponsorship options are immediately available to our UACC ice families:

<u>TYPE</u>	<u>PRICE</u>	<u>SPONSOR PAYS</u>	<u>PAID TO YOU!</u>
<b>1 YEAR BANNER</b>	<b>\$ 750.00</b>	<b>ALL \$750.00</b>	<b>\$ 75.00 Paid To You!</b>
<b>3 YEAR BANNER</b>	<b>\$1800.00</b>	<b>\$600. / \$600./ \$600.</b>	<b>\$180.00 Paid To You!</b>
<b>3 YEAR DASHER BOARD</b>	<b>\$3900.00</b>	<b>\$1300. / \$1300. / \$1300.</b>	<b>\$390.00 Paid To You!</b>

*Please note: This money is paid directly to you immediately upon receipt of sponsor check and signed contract!*

And that's not all! We think you should have exclusive rights to that sponsor for future donations! If you decide to forfeit that sponsor then any player / skater in the UACC organization may approach your former sponsor and reap the benefits. Ownership of last year's sponsor(s) is 1 week from lapse of contract.

Sound good to you? Why not get started today – once you receive confirmation a business or organization would like to be a sponsor, have them complete the enclosed BANNER SPONSORSHIP FORM or DASHER BOARD SPONSORSHIP FORM and payment (checks payable to UACC ) and return to Vic Cox at Union Arena along with the SPONSOR / PLAYER FORM. You will have to follow up with a formal contract to seal the deal! Once the contract is signed you will receive your reward!

If you make a sale, return the information to Union Arena immediately – do not wait for skating season to begin.

**What not to do** – Call and say “Hey Vic, the ABC Hamburger Shack wants to sponsor – give them a call, ok?” – This sales approach **will not work!** You get the credit because it's your shoe leather, your effort and your reward! You make the sale, close the sale and do the paperwork.

**IF YOU ARE INTERESTED IN OBTAINING A COMPLETE SPONSORSHIP REWARDS PACKAGE,  
CONTACT VIC COX @ (802) 457-2500**